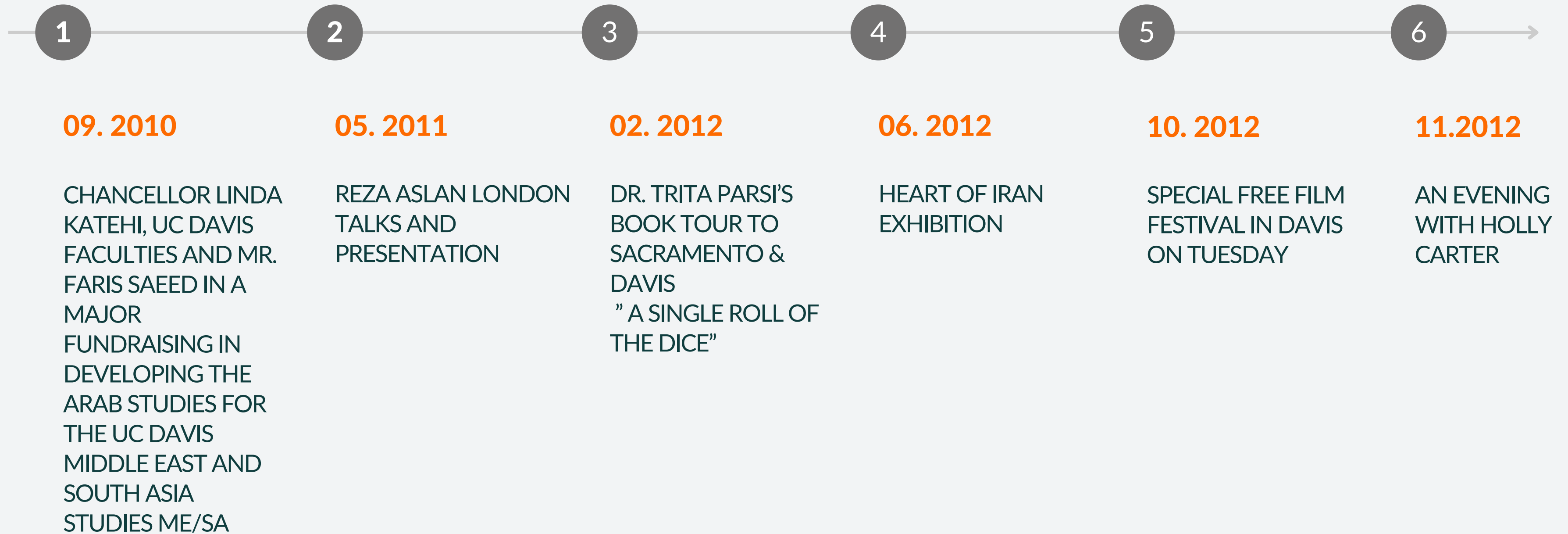


# **COSTS** **REPORT**

**[WWW.SENSESCULTURAL.ORG](http://WWW.SENSESCULTURAL.ORG)**

# Annual Diagram.



## 09. 2010

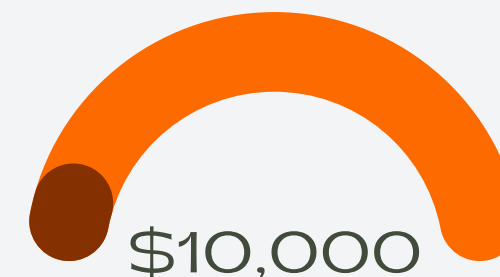
CHANCELLOR LINDA KATEHI, UC DAVIS FACULTIES AND MR. FARIS SAEED IN A MAJOR FUNDRAISING IN DEVELOPING THE ARAB STUDIES FOR THE UC DAVIS MIDDLE EAST AND SOUTH ASIA STUDIES ME/SA



**Senses Magazine contribution**



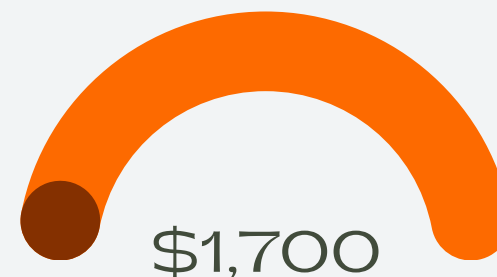
**Masud & Tahereh Monfared Contribution**



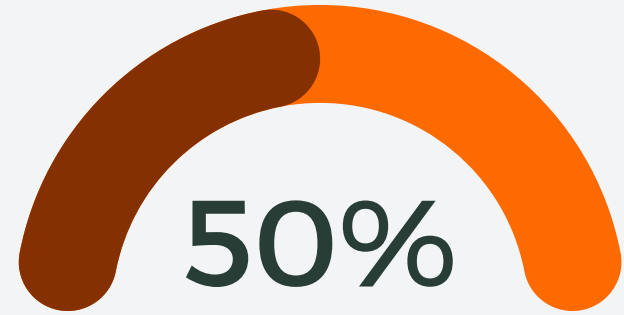
**Faris Al-Saeed Developer, initial contribution**



**Uc Davis ME/SA favculties equivalent**



**The approximate fundraising out come for UCD & ME/SA**



**SOAS University**



**Senses Magazine**



**Cultural Signature  
London**

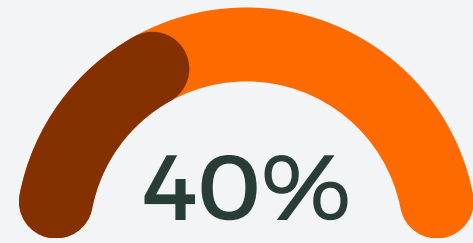


The total cost: \$5,000



## 02. 2012

DR. TRITA PARSİ'S BOOK TOUR TO SACRAMENTO & Davis  
"A SINGLE ROLL OF THE DICE"



**Senses Magazine**



**Sac Sate University**



**Center for  
International Trade  
and Development**



**Shahrzad Resturant**



Mohanna foundation: \$2,000



Houshang Shoja photography: \$500



Supported by: Davis book Store



& The State of California through Senator  
Sam Blakley

## 06. 2012

THANKS TO EVERYONE WHO HELPED WITH THE VERY SUCCESSFUL EXHIBIT “HEART OF IRAN,” WHICH WAS HELD IN THE CAPITOL FROM JUNE 18-23, 2012.

“It demonstrated what we can do when we work together,” said Tata Monfared, executive director of Senses Cultural.

“Thanks again to state Sen. Sam Blakeslee and his office.”

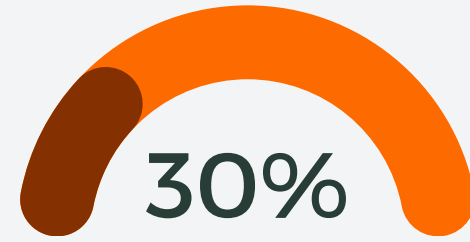
The goal of the exhibition of nearly 50 Iranian and Iranian-American artists was to provide a deeper understanding of the unique beauty of Persian culture and to challenge stereotypes of Iranians as Islamic extremists.

“We look forward to hosting more events at the Capitol celebrating Persian culture,” added Monfared.

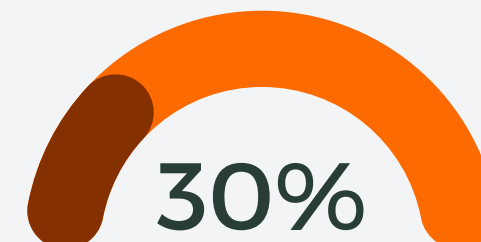
“After all, there are large numbers of Iranians in California who want to share their cultural heritage with others.”



Senses Magazine



State of California ,  
through the support of  
Senator Sam Blakly



Artist and Designer  
contribution



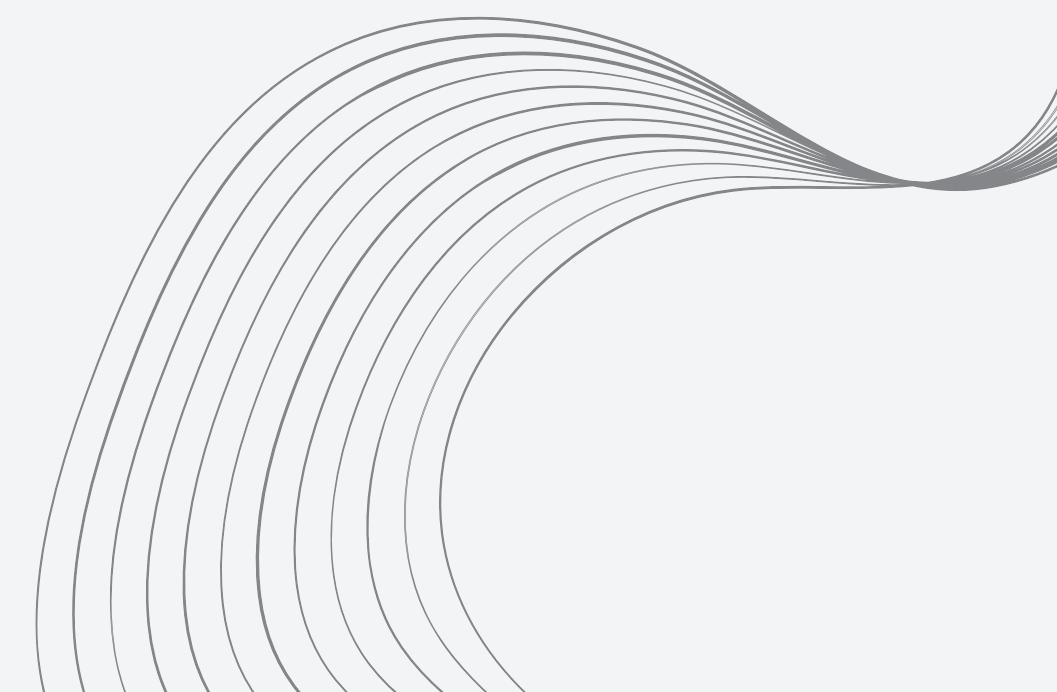
Community  
contributions



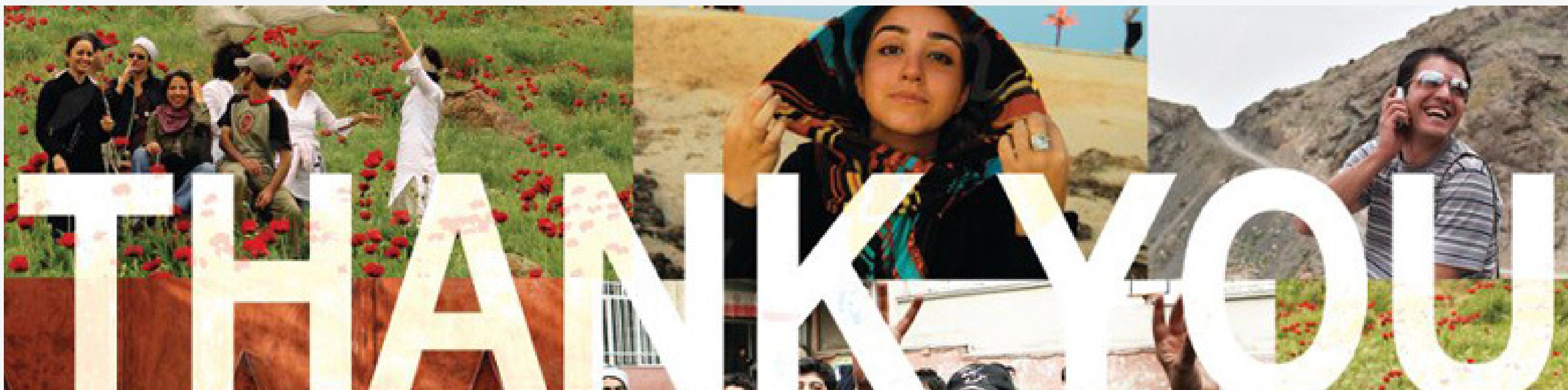
Angel Eye Care: \$2,000



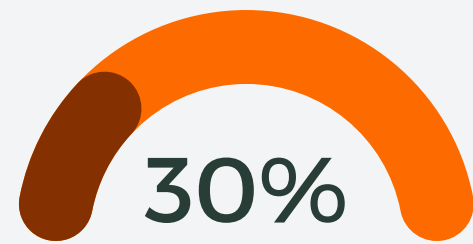
Supported by the office of the Governor  
of California



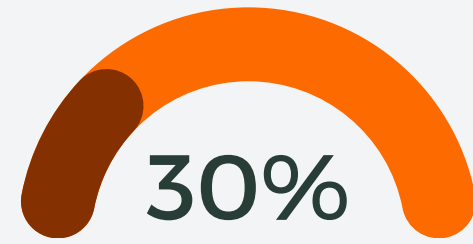
# HEART OF IRAN EXHIBITION



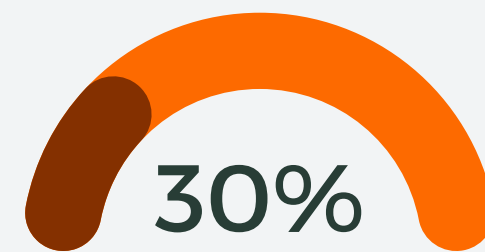
- Thanks to everyone who helped with the very successful exhibit “HeART of Iran,” which was held in the Capitol from June 18–23, 2012. “It demonstrated what we can do when we work together,” said Tata Monfared, executive director of Senses Cultural. “Thanks again to state Sen. Sam Blakeslee and his office.”
- The goal of the exhibition of nearly 50 Iranian and Iranian-American artists was to provide a deeper understanding of the unique beauty of Persian culture and to challenge stereotypes of Iranians as Islamic extremists.
- “We look forward to hosting more events at the Capitol celebrating Persian culture,” added Monfared. “After all, there are large numbers of Iranians in California who want to share their cultural heritage with others.”



**Senses Magazine**



**State of California ,  
through the support of  
Senator Sam Blakly**



**Artist and Designer  
contribution**



**Community  
contributions**



**Angel Eye Care: \$2,000**



**Supported by the office of the Governor  
of California**



1

**10. 2012**

**SPECIAL FREE FILM FESTIVAL IN DAVIS ON TUESDAY**



The total cost: **\$2,000**



**A full Contribution of Tata Monfared**



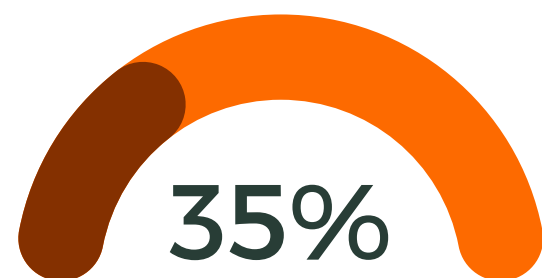
**Joint Contribution of Senses Cultural & International House Davis**



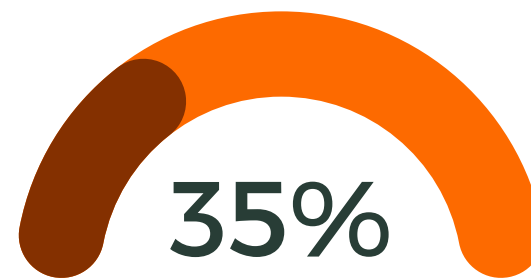
29.11. 2012

AN EVENING WITH HOLLY CARTER

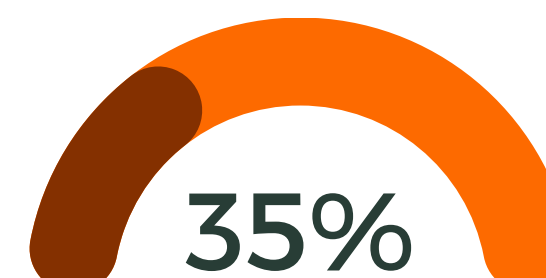
The Small Media Company, Adrienn Van Heteren and Cultural Signature in London are initiating a private evening for media representatives to meet Holly Carter, the founder and executive director of the nonprofit BYkids.



Senses cultural



Adrienne Van Heteren  
Media Company



Community  
contributions



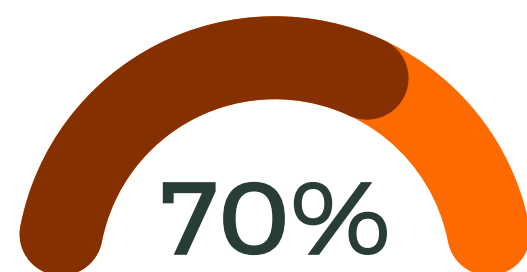
The total cost: \$2,000

# Annual Diagram.



30.11. 2012

PRESS RELEASE/ SENSES BYKIDS SOAS FILM FESTIVAL



**Senses cultural**



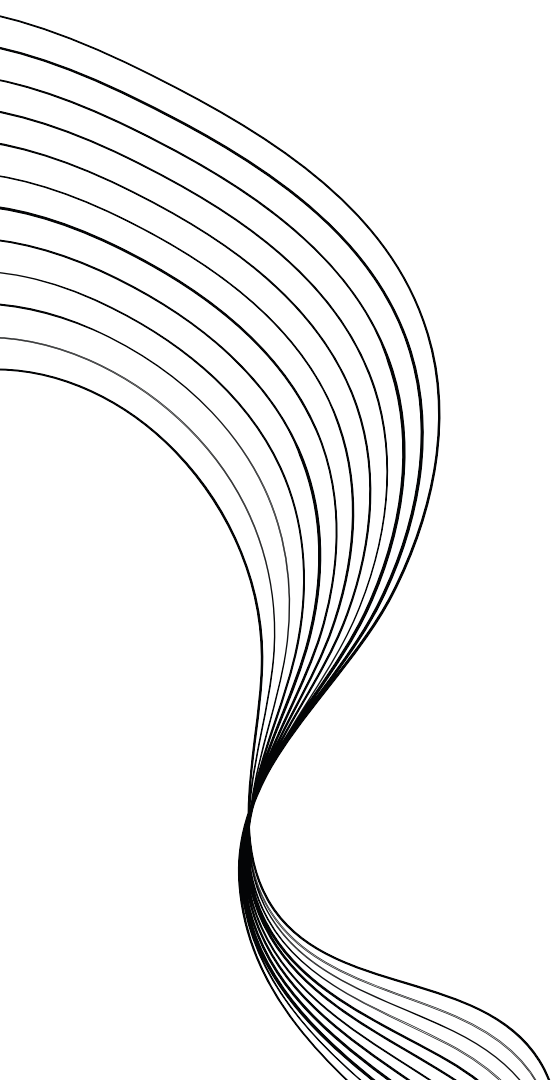
**BYKids Film Festival  
SOAS London**



**Cultural Signature  
London**



The total cost: \$10,000





01

SENSES SCHOOL OF ART — SECOND ART HEALING PROGRAM

03

04



24.03. 2013

SENSES SCHOOL OF ART – SECOND ART HEALING PROGRAM



Davis International House : **\$400**



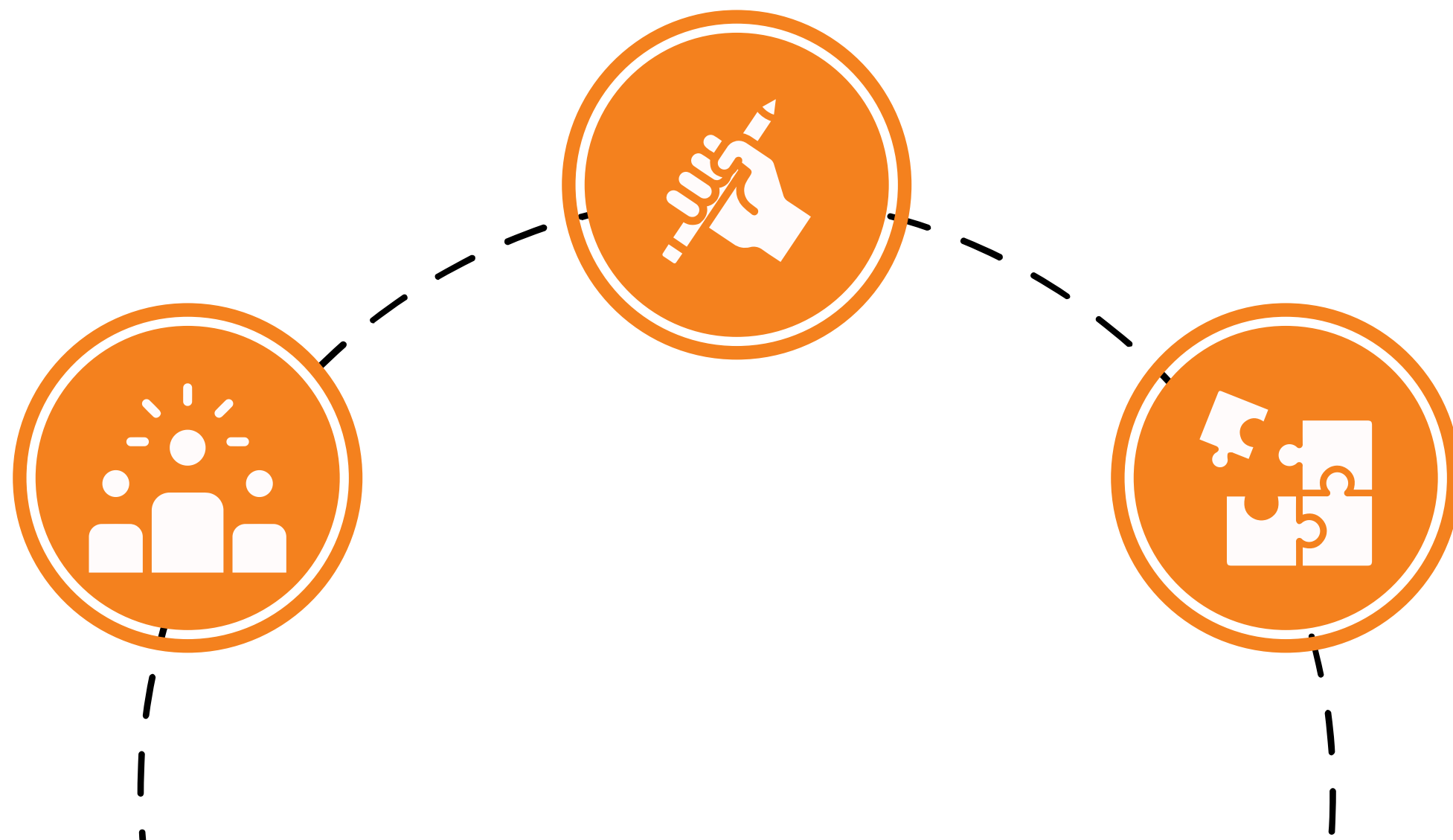
Artist Instructors : **\$100**



Supportive Material & Supplies : **\$200**



The total cost: **\$700**



# ART HEALING FAMILY PROGRAM



We invite those with all levels of ability to participate, including children, adults, seniors and students. This will be a terrific experience with two accomplished Art Healing practitioners from the Bay Area, Bahram and Jaleh.



They will be sharing the success, impact, and benefits of the program with us.

The previous workshop focused on Pop Art, and works of Miklosh Nemeth. Our next class will be around the works of Pablo Picasso.

The motivations, practice, and satisfactions of Art Healing have inspired Senses Cultural to expand this program, so that many more can benefit.







28. 04. 2013

ART HEALING FAMILY PROGRAM



**IHOP Contribution: \$400**



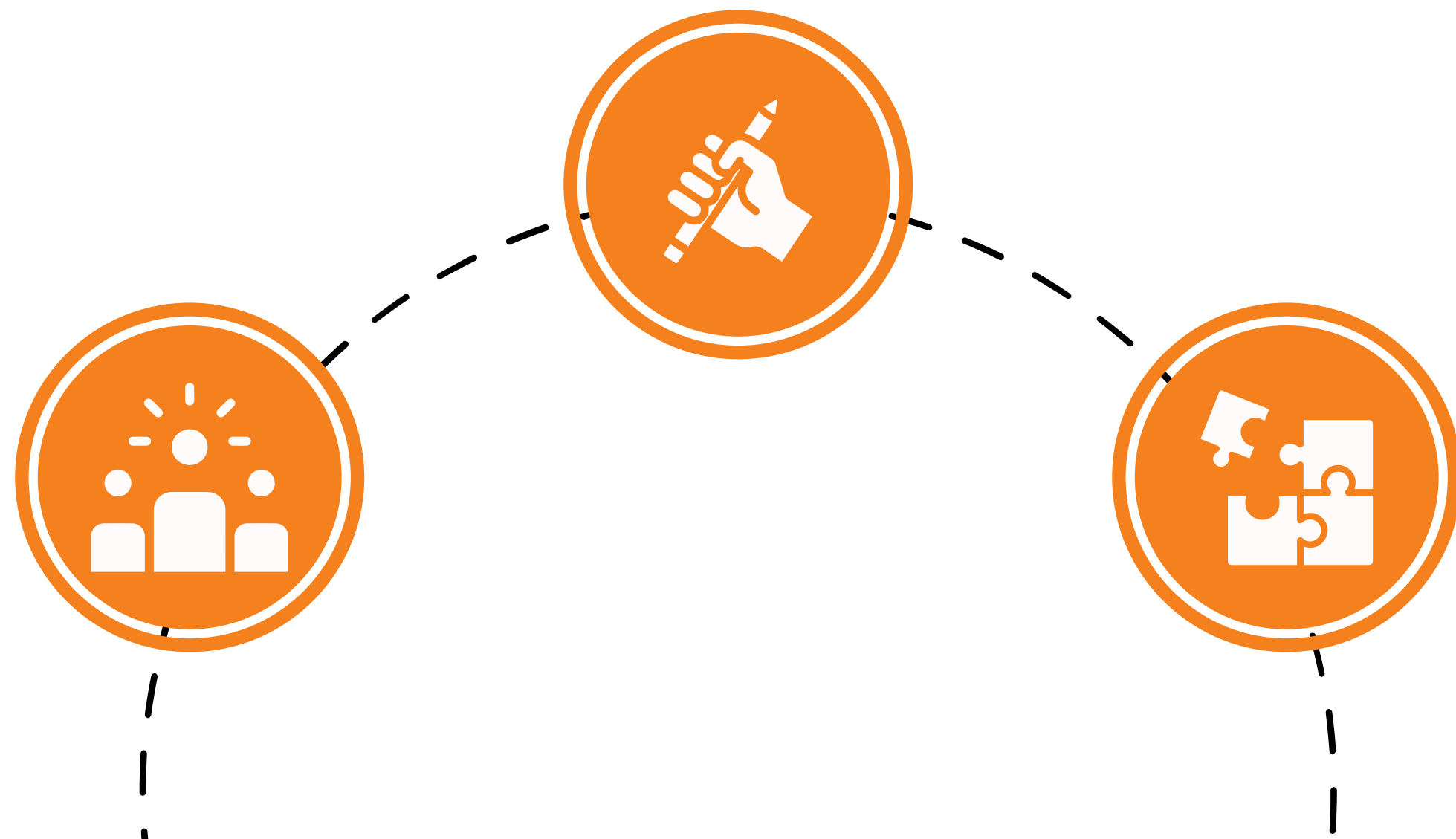
**Senses Cultural Supplied Contribution: \$200**



**Artist Instructor: \$100**



**The total cost: \$700**



02. 05. 2013

Art healing At Fusion International Art Center  
Sacramento California



Center Contribution : **\$300**



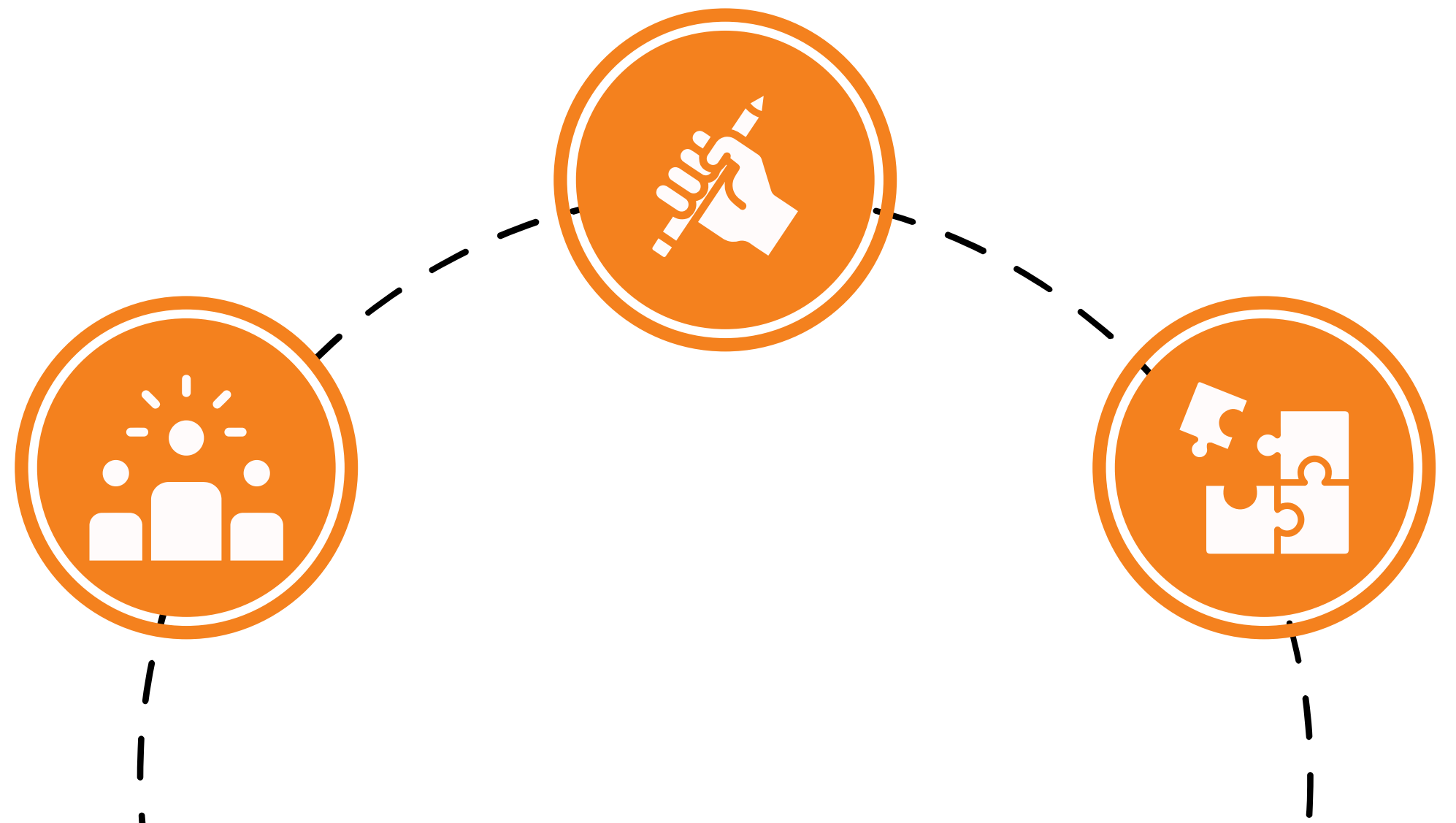
Senses Cultural Supplied Contribution: **\$200**



Artist Instructor: **\$100**



The total cost: **\$600**



26. 05. 2013

ART HEALING MAY 26



**IHOP Contribution: \$400**



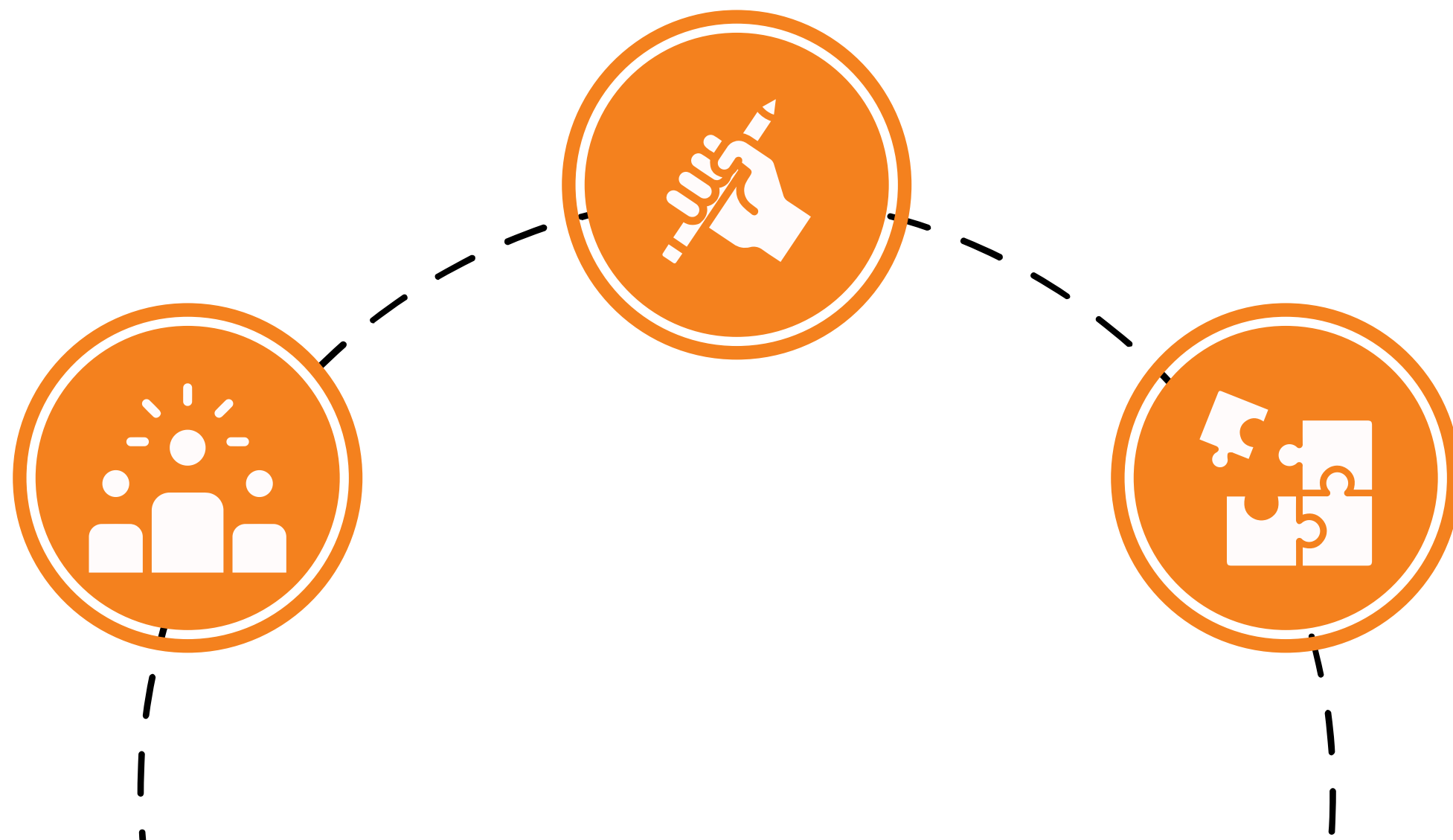
**Senses Cultural Supplied Contribution: \$200**



**Artist Instructor: \$100**



**The total cost: \$700**





01

SENSES CULTURAL/ UC DAVIS PANEL DISCUSSION

04



02. 06. 2013

SENSES CULTURAL/ UC DAVIS PANEL DISCUSSION



**UCD Alumni Center Contribution: \$1000**



**Senses Cultural Contribution of Supplies and Support: \$3000**



**Professional and Scholarly Contributions: \$7,000**



**The total cost: \$12,000**



# Annual Diagram.



13

14

**06.2013**

ART HEALING  
PROGRAM AT  
UNIVERSITY  
RETIREMENT CENTER

**06. 2014**

PANEL DISCUSSION  
ON THE IMPACT OF  
WAR ON WOMEN  
AND CHILDREN IN  
THE MIDDLE EAST

# ART HEALING PROGRAM AT UNIVERSITY RETIREMENT CENTER ON JULY 28TH, 2013



## Art Healing Program



You are invited to experience a fun and free Art activity.

We believe; Art is invention, fun, play, message communication, inspiration, intuition, and simple contemplation of loveliness.

The next workshop presents:  
**Art of Cubism**  
Experience & Paint like Pablo Picasso

It is very easy. No artistic background needed, nor age limitation, just bring your heart.

Choose your favorite theme among more than 10 sketched out on 16"x20" canvas or cardboard for you to paint in the fashion of Pablo Picasso.

Paint it, keep it or give it to friends or family as a gift.

Canvas: \$30

Cardboard: Free



University Retirement Center  
Skilled Nursing Area

July 28th, 2013

Sunday 2 - 3:30 PM  
1515 Shasta Dr. - Davis, CA

For more information contact Tata Monfared  
[tata@sensesmagazine.com](mailto:tata@sensesmagazine.com) | (916) 835 - 5666

# ART HEALING PROGRAM AT UNIVERSITY RETIREMENT CENTER ON JULY 28TH, 2013



University Retirement Center  
Skilled Nursing Area

message communication, inspiration,  
intuition, and simple contemplation of  
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The next workshop presents:  
**Art of Cubism**  
**Experience & Paint like Pablo Picasso**



28. 06. 2013

ART HEALING PROGRAM AT UNIVERSITY RETIREMENT CENTER ON JULY 28TH, 2013



Davis Park and other contribution: **\$100**



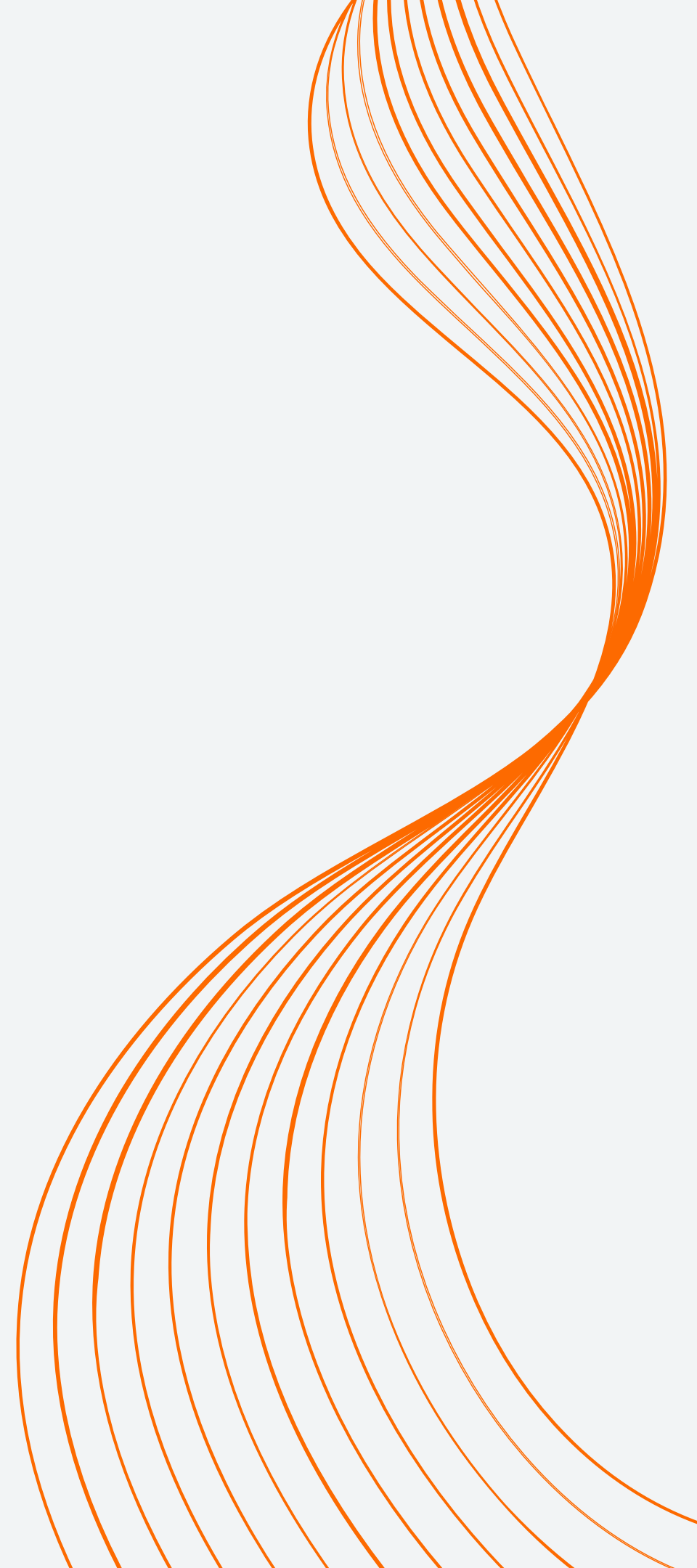
Artists Instructions: **\$100**



Senses Cultural Supplies and support: **\$200**



The total cost: **\$400**



28. 06. 2014

PANEL DISCUSSION ON THE IMPACT OF WAR ON WOMEN AND CHILDREN IN THE MIDDLE EAST



Professional and Scholars: **\$3,000**



Senses Cultural Supplies and supports: **\$1,000**



The total cost: **\$4,000**



The Total cost of project was a full contribution from  
**Senses Cultural Inc. & Tata Monfared**



**THANKS FOR THE  
ATTENTION**

PASSION CREATIVITY INSPIRATION  
**SENSES**  
CULTURAL

