

PASSION CREATIVITY INSPIRATION

SENSES

CULTURAL

# ANNUAL REPORT 2012

Building a peaceful & healthy world by fostering understanding about autism and neurodevelopmental disorders

**Senses Cultural Promotes Holistic Programs to Raise Awareness About Autism and Neurodevelopmental Disorders Through Cutting Edge Science, Research and the Arts**

This was a remarkable year. At Senses Cultural, we launched our non-profit mission to support autism and neurodevelopmental disorders, with a specific dedication to children and women dealing with their disorders, by registering to receive a 501(c) (3) status. To celebrate our launch, we joined forces with BYkids and the International House Davis to offer a very special

FREE film festival and to promote our cause in the United Kingdom.

What a truly remarkable year it was! So please take a moment to review our activities. Our Advocacy & Art programs were a big hit, as was our community networks to bring women working in the field of autism and based in the Middle East together through the arts.

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SENSES CULTURAL and its cross-disciplinary team is proud to serve as an organization with a track record of good will to promote education on autism and neurodevelopmental disorders, and to support academic institutions that work in the field. Our ability to reach out to communities and experts, nationally and internationally, is an asset that few other organizations working in this field have. So, as we look forward to next year, I will share our work every step of the way toward promoting research projects and producing results that improve the quality of life for individuals with autism and neurodevelopmental disorders.

Tata Monfare

A handwritten signature in black ink, appearing to read 'Tata Monfare'.

Founder and President, SENSES CULTURAL



# Key Milestones in 2012

Advocacy & Arts





Held the HeART of  
Iran Exhibit in the  
California State  
Capital



Launched a FREE  
film festival



Traveled to London,  
UK, to promote BYkids



An evening with  
The Small Media  
Company in London




# Mission

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Established in 2012, **SENSES CULTURAL** is a non-profit organization based in Sacramento, California, dedicated to creating a peaceful and healthy world by fostering understanding about autism and neurodevelopment disorders. We cultivate relations with national and international networks, create partnerships with artists, scientists and cultural advocates, and organize events for health experts and artists beyond their own geographic and social borders. Senses Cultural continually offers partnership opportunities to interested organizations so that together we can sponsor, host and promote projects that fulfill our common goals of serving people and communities dealing with autism and neurodevelopmental disorders. We especially encourage projects in which we can partner with others to build cross-cultural understanding and tolerance around the theme of autism, and celebrate the diversity of the autistic community.

Together with communities, scientists, researchers, social workers, teachers, and psychologists, **SENSES CULTURAL** is slowly but surely making a global impact.



Canada

United States

United Kingdom

Germany

Iran

China

## Where we work

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# Our stories, Our impact

Spotlight on Advocacy & Art



**SENSES CULTURAL** held the exhibition “HeART of Iran” in the California State Capital, with support from the office of State Senator Sam Blakeslee. The goal of the exhibition was to bring together art displays by 50 Iranian and Iranian-American artists to provide a deeper understanding of the unique beauty of the Persian culture and to challenge stereotyping of Iranians, with a focus on raising awareness about autism and neurodevelopmental disorders in the Middle East.

## heART of Iran Exhibition

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**SENSES CULTURAL** joined forces with the International House of Davis to offer a very special FREE film festival in October, showing short films made by 16-year-olds in Mozambique (Home is Where You Find It) and India (Fire in Our Hearts). This was a wonderful opportunity for Davis and Yolo County in California to see a unique and creative way for young adults to be empowered. The film project is the work of Holly Carter, a New York-based journalist, filmmaker and founder of the nonprofit BYkids, which pairs with filmmakers from developing countries to produce kid-centered documentaries about their lives.

## Launched a Free Film Festival

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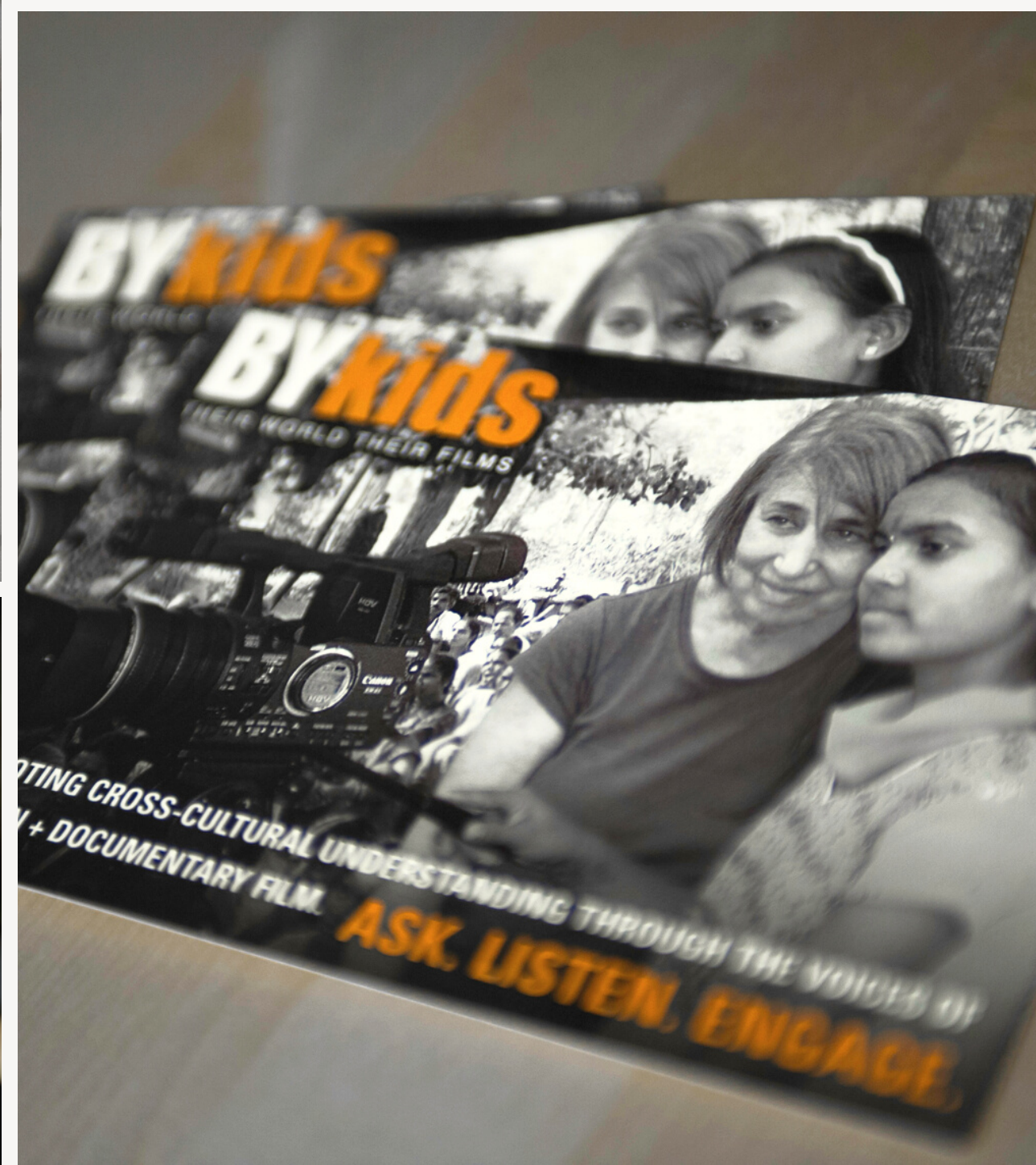
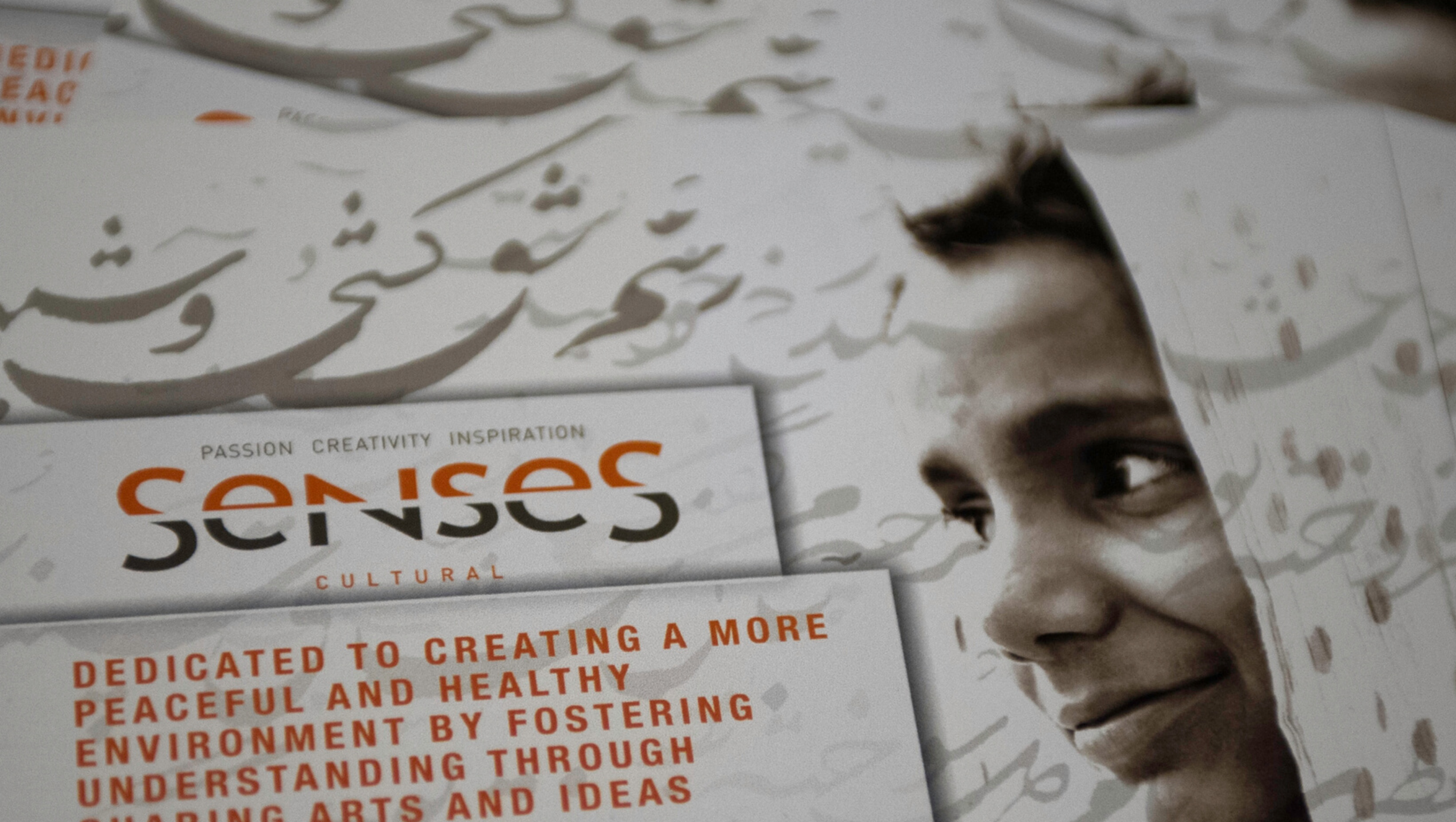


**SENSES CULTURAL** founder Ms. Tata Monfared and founder of BYkids Holy Carter spent a week in London, UK, to tell the story of BYkids, and make new friends to support our new nonprofit, by promoting filmmaking by young adults in conflict zones such as Afghanistan and Iran. As part of our first international presentation promoting our films, we were proud to extend our partnership to the School of African and Asian Studies and the London Middle East Institute. We received support from the local media and cultural organizations, and key individuals. We asked our partners to screen BYkids films and raise money for our cause to work on autism and neurodevelopmental disorders, with a focus on children and women.

## Traveled to London, Uk, to Promote Bykids









**SENSES CULTURAL** was hosted for an evening by The Small Media Company, Adrienn Van Heteren and Cultural Signature, in London. The private evening involved interactions with media representative to meet BYkids founder Holly Carter, and help us raise awareness through the arts about autism and neurodevelopmental disorders.

## An Evening With Holly Carter and the Small Media Company










# Annual Financials

Senses Cultural receives the bulk of its funds from Ms. Monfared, and a few individuals as well as community donors, and through your financial contributions to the organization.



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